

# Jennifer Gracia

INDUSTRIAL DESIGN GRADUATE | CREATIVE DESIGNER AT GARNAUT GLOBAL

jennifermariygr@gmail.com | +61 433 815 258 | [LinkedIn](#)

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## AREA OF EXPERTISE

**Professional Skills** Problem solving, Strategic planning, Creative thinking, Attention to details, Time management, Commitment to goals, Honesty

**Technical Skills** Adobe Creative Suite, Figma, Fusion 360, Keyshot, Microsoft Office, Procreate, Prototyping, Sketching

## PROFESSIONAL EXPERIENCE

**Creative Designer**, Garnaut Global (Remote, Contract)

2021-Present

- Conceptualized and executed innovative design solutions for a wide range of projects, including branding materials, marketing collateral, and digital assets
- Produced visually stunning graphics, illustrations, and layouts that effectively communicate complex ideas and enhance user experience
- Acted as a brand guardian, ensuring consistency and integrity of Garnaut Global's visual identity across all platforms and touchpoints

**Quality Check Technician**, Outerspace Design

2020-2022

- Conducted thorough inspections and assessments of prototype products to ensure they meet design specifications, quality standards, and functional requirements
- Utilized precision measurement tools and testing equipment to verify dimensional accuracy, material properties, and performance characteristics of prototype components

**Sales Assistant/Barista**, Nuttea

2020-2021

- Provided exceptional customer service by welcoming and assisting customers with inquiries, orders, and product recommendations in a friendly and professional manner

**Creative Team**, PPIA RMIT/Indonation (University Organization)

2019-2021

- Brainstorming creative ideas for posts, designing visually appealing graphics, writing compelling captions, and scheduling content to ensure consistent and timely updates.
- By leveraging my design skills and understanding of effective communication strategies, I helped raise awareness of the club's activities, attract new members, and facilitate meaningful interactions within our community.

## EDUCATION

2020-2023

**Bachelor of Industrial Design (Hons).**

RMIT University, Melbourne

2019-2020

**Foundation Programme**

RMIT University, Melbourne

## AWARDS

Industrial Design Studio High Achievement Award (Jun 2022)

Industrial Design Honours Merit Collegiality Award (Nov 2023)

Portfolio: <https://www.jennifer-gracia.com>